

FREDERIKKE MARKER

MULTIMEDIA DESIGN

I'm a curious and creative Multimedia Designer with a strong interest in marketing and psychology. I'm fascinated by what drives people and how understanding human behaviour can shape the way we communicate and design. I love combining creativity with strategy and hope to one day work at the intersection of design, marketing, and psychology.

+45 28255883

Frederikke Marker

Frederikke3390@gmail.com

Denmark, Frederiksværk

EDUCATION:

Multimedia design, AP Degree

Erhvervsakademi København, 2025 - 2027

Studying Multimedia Design with a focus on digital design, UX/UI, content creation, branding, and digital communication. Through projects and real-world cases, I've developed skills in combining creativity, user understanding, and strategy to create engaging digital solutions.

EXPERIENCE:

Communications & Marketing Student

Bloom, 2026 - now

- Manage LinkedIn, website content and Google Ads/Analytics.
- Produce graphic design assets for campaigns and social.
- Plan and run paid ad campaigns end to end.

Marketing Manager & websitebuilder

Halsnæs Fodterapi, 2024 - now

- Running social media campaigns
- Creating and managing content for social media platforms
- Developing and maintaining the company website
- Managing the website's content, design, and user experience



SKILLS:

Wordpress

Branding

Illustration

Video editing

Prototyping

SEO Basics

Meta Ads

Google Ads

HTML/CSS

Javascript

Responsive design

UX/UI

TOOLS

